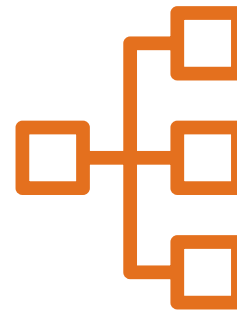# BIZCAPS BUSINESS PROCESS MANAGER:
POWERING PRODUCTIVITY AND INNOVATION

" *Bizcaps BPM ensures we get it right from the start – and save costs, time and effort. Implementing it will be an important productivity initiative.*"

Dominic Green
Business Technology Manager
Casama

TAKE CONTROL OF YOUR BUSINESS PROCESSES

Every new vintage brings wine distributors Casama Group hundreds of new products and product data changes such as price, alcohol content and packaging.

Established in 1963, Casama is the parent company of a collection of highly successful independent trading entities, including two of Australia's most prestigious wine distributors. With over 160 staff in offices across Australia and New Zealand, Casama works closely with its partners to drive business value and build their brands – which include names such as Louis Roederer Champagne, Katnook Estate, Shaw + Smith and Voyager Estate.

Casama's suppliers range from large scale commercial wine producers to boutique wineries – and this enormous variation has made it difficult in the past for Casama to get timely and accurate product information. Timeliness is crucial when some retailers insist on up to ten weeks advance notice of any product or pricing changes.

"We need information about our suppliers' products in order to sell them, but getting the right information on time has been a major challenge," said Dominic Green, Business Technology Manager for Casama. "Bizcaps BPM has been a perfect fit for our business. Its Bizdocs component allows our suppliers to enter product information into a data capture form which submits the data directly to Bizcaps.

Bizcaps BPM validates the data then sends it to the next stage of the workflow. It's flexible enough so that a single standard process works both inside and outside our organisation."

SAVING COSTS, TIME AND EFFORT

From its suppliers to its marketing and stock control departments, Bizcaps BPM delivers Casama a complete product record ready for export to its multiple ERP systems and product datapools such as GS1net. "The software is easy to use, it's configurable and adaptable, and above all, it keeps things moving. It ensures we don't lose time, and don't miss any step in the process," says Dominic Green.

"Data management was a key issue for us, with hundreds of suppliers, multiple internal systems and the sheer volume of product data. We needed to minimise the risk of data discrepancies, and the time and effort wasted in resolving those errors. Bizcaps BPM ensures we get it right from the start - and save costs, time and effort. Implementing it will be an important productivity initiative."

BOOST PRODUCTIVITY BY AUTOMATING AND CONTROLLING PROCESSES WITH WORKFLOW TOOLS

You know the situation: As soon as more than one person is collaborating, or a team is involved in more than one project, approvals and decision making processes become steadily complex.

Workflow automation can power a business and drive success. It can save time, cut costs, ensure compliance, increase accuracy and avoid headaches.

Bizcaps secure cloud based BPM software allows you to easily build, improve and automate processes, integrate content and empower employees to become more productive, whether they are in the office, working from home, or another location.

Enforce standardisation for sensitive workflow processes through configurable business rules and rigorous execution of predetermined steps and approvals. Monitor your new product introduction (NPI) processes – without specialist programming skills.

BPM is built on our FlowScribe master data management platform that provides out-of-the-box integration with GDSN data pools, including the National Product Catalogue (NPC) operated by GS1 Australia.

Easily monitor NPI status, identify process bottlenecks and ensure data is correct and current.

- maintain a single source of product data, available to all in-house systems
- reduce order and invoice errors and slash invoice claims
- reduce out-of-stock products
- reduce the time to market for new products
- improve product management and product recalls
- improve product authentication with the ability to track and trace products
- reduce storage and transport costs
- ensure and maintain data integrity.

For more information please call
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