

# Press Release

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## **FOR IMMEDIATE RELEASE**

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### **Bizcaps successfully takes National Foods product data to GS1net**

Using Bizcaps software, National Foods is exchanging comprehensive product and pricing data with trading partners such as IGA/Metcash and Coles.

National Foods is one of Australia's largest food and beverage groups and is a wholly-owned subsidiary of Lion Nathan National Foods. Across Australia, National Foods' 5000 staff service its core product segments - milk, fresh dairy foods, juice, specialty cheeses and soy products.

When National Foods merged its operations with Dairy Farmers, it conducted a detailed analysis of the systems within each company to choose the systems best suited to the merged operations. Bizcaps had successfully taken Dairy Farmers' product data to GS1net. National

Foods chose to replace their existing middleware with Bizcaps Enterprise because of its capacity to deal with the complexities of the merged divisional company, its ability to interface with SAP ECC6 and because of Dairy Farmers' positive experience in getting their product data to their trading partners with Bizcaps support.

National Foods' leading brands include:

- Milk: Pura, Dairy Farmers, Moove, Farmers Union, Dare, Big M and Masters.
- Fresh dairy foods: Yoplait, Fruche, Thick and Creamy, YoGo and Divine Classic.
- Juice: Berri, Daily Juice, Australian Fresh and Just Juice.
- Premium specialty cheeses: under brands such as King Island, South Cape, Tasmanian Heritage, Mersey Valley, Tilba, Timboon, and Heidi Farm
- Cheddar cheeses: Coon and Cracker Barrel.

Bizcaps Enterprise helps clients quickly and accurately create and maintain product data for GSlnet, validated against industry and business rules and in the format that trading partners need. Enterprise can also integrate a catalogue of product data to a user's ERP or other internal systems.

Bizcaps Enterprise is powered by the Bizcaps GSlnet Connect engine, the first middleware to be certified for use with GSlnet and recertified in 2009 for the upgraded GSlnet v 2.0.

Bizcaps solutions also incorporate powerful workflow capabilities that allow users to streamline and manage every process including new product introductions, product data collection and publication to datapools such as GS1net and the NPC.

Enterprise is part of a range of Product Lifecycle Management, Product Data Management and Business Process Management software solutions available from Bizcaps.

Bizcaps also has a full-service product data entry unit that can help suppliers gather, cleanse and input complex product data.

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