

Press Release

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Cordina Chickens Fly to GS1net with Bizcaps Enterprise and Bizcaps Bureau

Cordina Chicken Farms was today declared GS1net-ready, able to validate, electronically exchange and synchronise product data with its trading partners through GS1net, using Bizcaps Enterprise software and Bizcaps Bureau Service.

Cordina Chicken Farms are market leaders in the convenience sector of the chicken market. The 60-year old company produces a complete range of fresh chicken products, covering traditional areas of whole birds, fillets and pieces as well as an extensive range of processed products for the ready-to-eat market. The Company markets a large percentage of its products through major supermarket chains, the balance supplying specialist chicken shops, delicatessens, restaurants and other food outlets.

Cordina Chicken Farms started in 1948 in Giraween NSW, where it remains today.

Bizcaps Implementation Manager, Paolina Biviano said, "Cordina Chicken is a longstanding Bizcaps client and we are confident that they will achieve the advantages that come from synchronising product and price data with their trading partners through GSlnet".

GSlnet is a product data pool from which retailers can access accurate and synchronised supplier product and price information that meets agreed international industry standards. Using GSlnet, retailers such as Coles and Metcash (IGA) can gain secure access to reliable product information.

Bizcaps is Australia's leading supplier of software and services to help suppliers upload their product data to datapools such as the NPC and GSlnet. Bizcaps Enterprise E2 is one of a range of Product Data Management and Business Process Management solutions available from Bizcaps.

Bizcaps Bureau Service (BBS) is a full-service product data entry team that can help suppliers gather, cleanse and input data to GSlnet or the NPC. BBS can assist any size company, permanently or temporarily, with help ranging from taking full responsibility for all product data through to simply covering unexpected staff absences or peak workloads.

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