

Press Release

Bizcaps Pty Limited
ABN 86 108 329 157
www.bizcaps.com

Ph: 61 2 9571 9722
Fx: 61 2 9225 9200

Suite 16, Jones Bay Wharf
Pyrmont NSW Australia 2009



FOR IMMEDIATE RELEASE

Date: 0900: 09 September 2009

Contact: Rob Clifton-Steele, 0414 394 610 [rob.clifton-steele@bizcaps.com]

YARROWS FAMILY BAKERS GS1NET READY FOR FOODSTUFFS NZ WITH BIZCAPS

GS1 NZ announced today that Yarrows Family Bakers is now GS1net Ready for Foodstuffs, populating all Foodstuffs required product and pricing information to GS1net.

Yarrows selected Bizcaps Eziform to create a product catalogue which is then used to maintain and upload product and pricing data to datapools such as GS1net.

Yarrows is one of the last and largest independently-owned bakeries in New Zealand and was founded in 1923. It remains proudly owned and operated by the third generation of Yarrows. Its Manaia bakery operates 24 hours a day, seven days a week, supplying an extensive range of breads, speciality breads, rolls, croissants, gourmet cookies and other quality bakery

products to leading supermarkets, retailers and food companies throughout New Zealand and around the globe.

Bizcaps Eziform is an economical method of creating, maintaining and viewing data in GS1net, the product datapool accessed by retail trading partners such as Coles and Metcash.

Eziform is part of a highly scalable range of Product Data Management and Business Process Management software available from Bizcaps.

www.yarrows.co.nz

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